



The General Manager
Hornsby Shire Council

DA/20/2021 - 5 Wongala Crescent, BEECROFT NSW 2119

Dear Sir

Following on from the Trust's earlier email dated 17 September 2021, the Trust has been approached by some of the current shop owners seeking support to have the proposed floorplan of the retail space changed. There is a general consensus amongst the shop owners that the proposed retail layout is unlikely to be commercially viable. They all agree that a better design is required.

There is likely to be further discussions between some of the shop owners early next week to come up with a more customer friendly and useable retail design. The Trust understands that the outcome of any discussions will be shared with Council.

Also, Council is requested to seriously consider a peer review by engaging a consultant that specialises in retail design. The documents submitted to date don't address this critical issue.

The Trust is seeking the best outcome for all stakeholders and must stress that it is vital to the future prosperity of the Beecroft shopping precinct that Council get the retail component right.

Yours sincerely,

Ross Walker OAM

Vice President
Beecroft Cheltenham Civic Trust
23 September 2021